

## APPENDIX F5: AGE GROUP UNIFORM RULES

### 1. Overview:

- 1.1. To compete in ITU Events, athletes must comply with the ITU Uniform Rules and the reference to the Uniform at 2.8 of the Competition Rules;
- 1.2. The images in this document are reproducing a typical triathlon uniform. For winter triathlon, and in some cases in triathlon, duathlon and aquathlon, long sleeves and lower leg covering are allowed. This appendix applies in the same way in all cases.

### 2. Purpose:

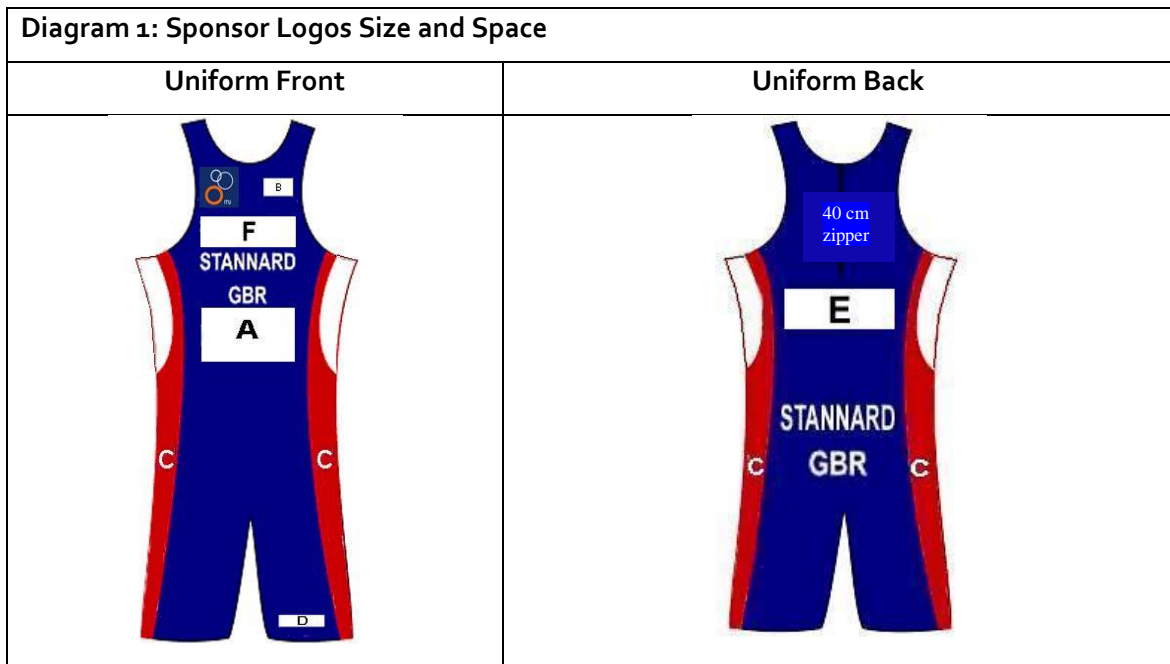
- 2.1. Provide a clean and professional image of our sport to local and global spectators and media;
- 2.2. Provide sponsors with reasonable space for viable exposure;
- 2.3. Provide a framework enabling ITU member National Federations and athletes to have a mutually beneficial relationship with respect to rights and responsibilities, as per Appendix F.6.

### 3. General Requirements:

- 3.1. Uniforms will be completely clean of any logos or images other than those described below;
- 3.2. Logos will be measured on a flat surface when the athlete is not wearing the uniform. The "ITU Logo Measurement Template" will be used to measure the logo sizes;
- 3.3. There is no restriction on the type of logo used in the sponsor spaces other than those representing tobacco, spirits and products containing any substance on the WADA Prohibited List. (See Diagram 1 for location of sponsor spaces);
- 3.4. There must be a minimum clearance space of 1.5cm around all marks including:
  - a) The ITU logo;
  - b) The family name;
  - c) The country code;
  - d) All sponsor spaces.

### 4. Uniform Colour and Design:

- 4.1. Uniforms must be in the colours chosen by the National Federation for ITU World Championship, ITU Continental Championships and ITU Multisport World Championships events;
- 4.2. The colour and design of the uniform and podium apparel must be distinct to that country and must be approved by ITU in advance;
- 4.3. Country uniforms must have a distinct look, however the design requirements should not impact on technical requirements athletes might have due to body shape or size;
- 4.4. The approval process for the uniform colour and design is outlined in Appendix F7. The goal of the approval process is to ensure different countries do not have the same uniform colour and design:



## 5. Family Name and Country Code:

5.1. The IOC country code must be placed on the upper front of the uniform and also on the buttocks. The placement of the family name on the upper front and on the buttock of the uniform is optional for Age Group athletes. The initial of the first name may be added before the family name: athletes with the same family name are encouraged to add the initial of the first name. The representation of both the family name and country code must meet the following criteria:

### a) Font Type:

- The font type must be "Arial";
- Letters for the family name and country code must be in upper case, unless the name is more than 9 letters, in which case lower case letters should be used following the first capital letter. Symbols such as ` - . and space are considered as characters (See Diagram 2: Family Name Layout).

### b) Colour:

- If the uniform is a dark colour, the letters must be white. If the uniform is a light colour, the letters must be black.

### c) Position:

- Front: The position on the front is below the ITU logo and Sponsor Spaces B and F. The athlete's family name is above the country code and Sponsor Space A;
- Back: The position on the back is below the waistline so that it is clearly visible when the athlete is on the bike. The athlete's family name is above the country code;
- Height: The family name and the country code must be 5cm in height, regardless of the number of letters in the name;
- Width: The length for the family name is a minimum of 12cm and a maximum of 15cm. A family name with few letters must still be a minimum length of 12 cm. (See Diagram 2: Family Name Layout) The width for the country code must be 6cm to 10 cm:

Diagram 2. Family Name Layout

MAY

- For family names such as "MAY" above, the height is 5cm and the width is 12cm.
- For longer names such as "Polikarpenko" below, the height is still a minimum 5cm but the name should take up the full 15cm.

Polikarpenko

## 6. ITU Logo:

- 6.1. The official ITU logo will appear on the upper **right** shoulder;
- 6.2. It will conform to the official ITU rings with the letters ITU on the bottom right;
- 6.3. The horizontal dimension will be 4cm;
- 6.4. The white version should be applied to dark coloured uniforms, the blue and orange version should be applied to light coloured uniforms (see this appendix 6.5, 6.6, Diagram 3);
- 6.5. Click [here](#) for the print version of the ITU logo:

Diagram 3. ITU Logo Layout



- 6.6. Diagram 3 above shows the correct layout for the ITU Logo:
- a) ITU Orange:
    - Pantone 144C (Coated papers);
    - CMYK conversion (four-colour process) - C: 0%, M: 49%, Y: 100%, K: 0%.
  - b) ITU Blue:
    - Pantone 2955C (Coated papers);
    - CMYK conversion (four-colour process) - C: 100%, M: 45%, Y: 0%, K: 37%.

## 7. Sponsor Spaces:

### 7.1. Sponsor Space A:

- a) This space is directly below the country code (See Diagram 1. Sponsor Logos: size and space);
- b) The maximum height is 20cm;
- c) The maximum length is 15cm;
- d) Up to 3 sponsor logos may be positioned in this space;
- e) The athlete may have 1, 2 or 3 logos in this space. Each of the logos must represent a different sponsor.

### 7.2. Sponsor Space B: upper left front:

- a) This space is for the manufacturer of the uniform or for another sponsor;
- b) The maximum height is 4cm;
- c) The maximum length is 5cm;
- d) The space must be on the left hand shoulder of the uniform – not the middle.

### 7.3. Sponsor Spaces C: side panels:

- a) Sponsor logos may appear on the side panel;
- b) The maximum width is 5cm;
- c) The maximum length 15cm;
- d) Only one sponsor logo is allowed on each side and it must be the same sponsor logo;
- e) This space must be visible from the side of the body. If, due to the athlete body, this space is partly visible from the front, it has to be visible also from the back.

### 7.4. Sponsor Space D: lower front:

- a) The maximum height is 4cm;
- b) The maximum length is 5cm;
- c) This space can be on the lower left or right side of the uniform but not both.

### 7.5. Sponsor Space E: upper back:

- a) One logo of any sponsor may appear above the family name on the back;
- b) The maximum height is 10cm;
- c) The maximum length is 15cm.

**7.6. Sponsor Space F: upper front:**

- a) One logo of any sponsor may appear above family name and/or the country code on the front;
- b) The maximum height is 5cm;
- c) The maximum length is 15cm.

**8. Headwear:**

**8.1. Swim:**

- a) No sponsor logos are allowed on the swim cap other than as prescribed by the ITU / Local Organising Committee.

**8.2. Cycle:**

- a) Athletes must wear helmets on the bicycle section, as described by the ITU Competition Rules;
- b) Helmet race number stickers, provided by ITU or the Local Organising Committee, must be placed on the front and both sides of the helmet, without any alteration. No other stickers are allowed;
- c) There must be a clearance around the official helmet number sticker of 1.5cm to ensure the number is clearly visible;
- d) The helmet can be any colour or design and include any logo provided it meets the requirements in b) & c) above.

**9. Bicycle:**

- a) Only logos of bicycle related products may appear on the athlete's bicycle;
- b) Logos may not interfere with, or hinder the placement of, the bicycle race number on the bicycle frame;
- c) Bike race number stickers, provided by ITU or the Local Organising Committee, must be placed on the bike as instructed, without any alteration.

**10. Wetsuits:**

**10.1. Logos:**

- a) Only the wetsuit manufacturer's logo may appear on the wetsuits;
- b) The maximum size is 80cm<sup>2</sup> on the front and back. This space is allowed both on the inside and outside of the wetsuit;
- c) If the manufacturer wishes to have two or more logos on the front or back, the combined total must not exceed 80cm<sup>2</sup>;
- d) Logos on the side panel must be included within either the 80cm<sup>2</sup> for the back or the 80cm<sup>2</sup> for the front.

**11. Race Numbers:**

- 11.1. Traditional race numbers:** Race numbers, provided by ITU or the Local Organising Committee, must be worn as instructed by the ITU Technical Delegate on the Athletes' or Team Managers' Briefing, without any alteration.

**11.2. Body Marking:**

- a) Athletes will be marked on each arm and each leg unless otherwise instructed by the ITU Technical Delegate at Athletes' or Team Managers' Briefing;
- b) One calf of the athletes must be marked with the category and the gender of the athletes. (For example the number M25 should appear for men athletes in the category men 25-29 or the number F40 should appear for the women athletes in category women 40-44.).

**12. Temporary Tattoos:**

12.1. Athletes are not allowed to place any temporary tattoo, other than the race numbers and logos provided by ITU, on their body during ITU Events.

**APPENDIX F6: RIGHTS AND RESPONSIBILITIES (Age Group athletes)**

	<b>Triathlon World Championships and Continental Championships</b>	<b>Multisport Championships</b>	<b>Other ITU Events</b>
<b>Uniform Colour and Design</b>	As per the catalog	To be agreed in good faith between Athlete and NF	To be agreed in good faith between Athlete and NF
<b>Family Name</b>	Optional as per ITU Competition Rules		
<b>Country Code</b>	Mandatory as per ITU Competition Rules		
<b>ITU Logo</b>			
<b>Sponsor Spaces A to F</b>	To be agreed in good faith between Athlete and NF		