

28. APPENDICES F: UNIFORM RULES

APPENDIX F1: ELITE, UNDER23, JUNIOR AND YOUTH UNIFORM RULES

1. Overview:

- 1.1. To compete in ITU Events, athletes must comply with the ITU Uniform Rules and the reference to the Uniform at 2.8 of the Competition Rules;
- 1.2. The images on this document are reproducing a typical triathlon uniform. For winter triathlon and, in some cases, in triathlon, duathlon and aquathlon, the long sleeves and lower leg covering are allowed. This appendix applies in the same way for all the cases;

2. Purpose:

- 2.1. Provide a clean and professional image of our sport to local and global spectators and media;
- 2.2. Provide sponsors with reasonable space for viable exposure;
- 2.3. Provide a framework for enabling ITU member National Federations and athletes to have a mutually beneficial relationship with respect to rights and responsibilities, as per Appendix F.2.

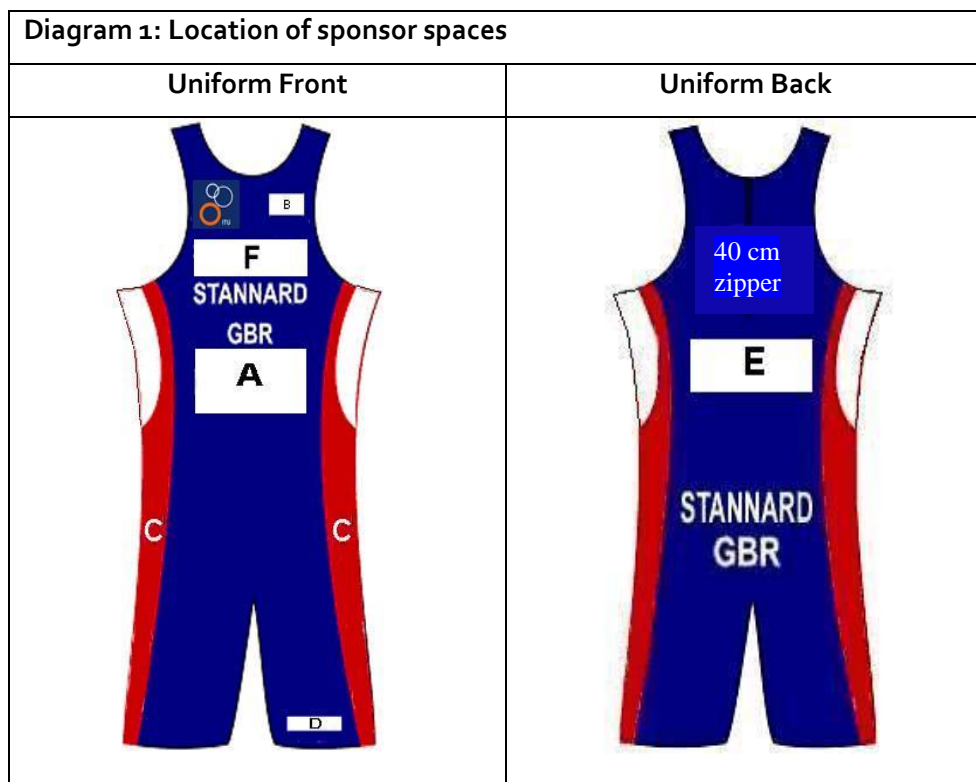
3. General Requirements:

- 3.1. Uniforms will be completely clean of any logos or images other than those described below;
- 3.2. Logos will be measured on a flat surface when the athlete is not wearing the uniform. The "ITU Logo Measurement Template" will be used to measure the logo sizes;
- 3.3. There is no restriction on the type of logo used in the sponsor spaces other than those representing tobacco, spirits and products containing any substance on the WADA Prohibited List;
- 3.4. There must be a minimum clearance space of 1.5cm around all marks including:
 - a) The ITU logo;
 - b) The family name;
 - c) The country code;
 - d) All sponsor logos.

4. Uniform Colour and Design:

- 4.1. Uniforms must be in the colours chosen by the National Federation for ITU World Triathlon Series Grand Final, ITU World Triathlon Series , ITU Continental Championships and ITU Multisport World Championships events. For all other ITU Events the uniform colors have no restrictions;
- 4.2. The colour and design of the uniform and podium apparel must be distinct to that country and must be approved by ITU in advance;
- 4.3. Country uniforms must have a distinct look, however the design requirements should not impact on technical requirements athletes might have due to body shape or size;
- 4.4. The approval process for the uniform colour and design is outlined in Appendix F7. The goal of the approval process is to ensure countries do not have the same uniform colour and design;

- 4.5. ITU reserves the right to establish a specific rule till 30th of January regarding the color of the uniform of the actual leader of ITU World Triathlon Series has to wear:



5. Family Name and Country Code/Name:

- 5.1. The family name and the IOC country code must be placed on the upper front of the uniform and also on the buttocks. The initial of the first name may be added before the family name: athletes with the same family name are encouraged to add the initial of the first name. The representation of both the family name and country code must meet the following criteria:

a) **Font Type:**

- The font type must be "Arial";
- Letters for the family name and country code must be in upper case, unless the name is more than 9 letters, in which case lower case letters should be used following the first capital letter. Symbols such as ` - . and space are considered as characters (See Diagram 2: Family Name Layout).

b) **Colour:**

- If the uniform is a dark colour, the letters must be white. If the uniform is a light colour, the letters must be black.

c) **Position:**

- Front: The position on the front is below the ITU logo and Sponsor Spaces B and F. The athlete's family name is above the country code and Sponsor Space A;
- Back: The position on the back is below the waistline so that it is clearly visible when the athlete is on the bike. The athlete's family name is above the country code;
- Height: The family name and the country code must be 5cm in height, regardless of the number of letters in the name;

- Width: The length for the family name is a minimum of 12cm and a maximum of 15cm. A family name with few letters must still be a minimum length of 12 cm. (See Diagram 2: Family Name Layout) The width for the country code must be 6cm to 10 cm;

Diagram 2. Family Name Layout

MAY

- For family names such as "MAY" above, the height is 5cm and the width is 12cm.
- For longer names such as "Polikarpenko" below, the height is still a minimum 5cm but the name should take up the full 15cm.

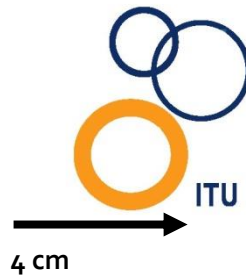
Polikarpenko

6. ITU Logo:

- 6.1. The official ITU logo will appear on the upper **right** shoulder;
- 6.2. It will conform to the official ITU rings with the letters ITU on the bottom right;
- 6.3. The horizontal dimension will be 4cm;
- 6.4. The white version should be applied to dark coloured uniforms, the blue and orange version should be applied to light coloured uniforms (see this appendix 6.5, 6.6, Diagram 3);

6.5. Click [here](#) for the print version of the ITU logo:

Diagram 3. ITU Logo Layout



6.6. Diagram 3 above shows the correct layout for the ITU Logo:

a) ITU Orange:

- Pantone 144C (Coated papers);
- CMYK conversion (four-colour process) - C: 0%, M: 49%, Y: 100%, K: 0%.

b) ITU Blue:

- Pantone 2955C (Coated papers);
- CMYK conversion (four-colour process) - C: 100%, M: 45%, Y: 0%, K: 37%.

6.7. Individual World Champions are allowed to add below the ITU Logo the design element of the WTS recognizing this honor. Graphic details will be published separately.

7. Sponsor Spaces:

7.1. Sponsor Space A:

- This space is directly below the country code (See Diagram 1. Sponsor Logos: size and space);
- The maximum height is 20cm;
- The maximum length is 15cm;
- Up to 3 sponsor logos may be positioned in this space;
- The athlete may have 1, 2 or 3 logos in this space. Each of the logos must represent a different sponsor.

7.2. Sponsor Space B: upper left front:

- This space is for the manufacturer of the uniform or for another sponsor;
- The maximum height is 4cm;
- The maximum length is 5cm;
- The space must be on the left hand shoulder of the uniform – not the middle.

7.3. Sponsor Spaces C: side panels:

- Sponsor logos may appear on the side panel;
- The maximum width is 5cm;
- The maximum length is 15cm;
- Only one sponsor logo is allowed on each side and it must be the same sponsor logo;
- This space must be visible from the side of the body. If, due to the athlete body, this space is partly visible from the front, it has to be visible also from the back;

- 7.4. **Sponsor Space D: lower front:**
- The maximum height is 4cm;
 - The maximum length is 5cm;
 - This space can be on the lower left or right side of the uniform but not both.
- 7.5. **Sponsor Space E: upper back:**
- One logo of any sponsor may appear above the family name on the back;
 - The maximum height is 10cm;
 - The maximum length is 15cm;
- 7.6. **Sponsor Space F: upper front:**
- One logo of any sponsor may appear above the family name on the front;
 - The maximum height is 5cm;
 - The maximum length is 15cm.

8. **Headwear:**

8.1. **Swim:**

- No sponsor logos are allowed on the swim cap other than as prescribed by ITU/LOC.

8.2. **Cycle:**

- Athletes must wear helmets on the bicycle segment, as described by the ITU Competition Rules;
- Helmet race number stickers, provided by ITU or the Local Organising Committee, must be placed on the front and both sides of the helmet, without any alteration. No other stickers are allowed;
- There must be a clearance around the official helmet number sticker of 1.5cm to ensure the number is clearly visible;
- The helmet can be any colour or design and include any logo provided it meets the requirements in b) & c) above.

9. **Bicycle:**

- Only logos of bicycle related products may appear on the athlete's bicycle;
- Logos may not interfere with, or hinder the placement of, the bicycle race number on the bicycle frame;
- Bike race number stickers, provided by ITU or the Local Organising Committee, must be placed on the bike as instructed, without any alteration.

10. **Wetsuits:**

10.1. **Logos:**

- Only the wetsuit manufacturer's logo may appear on the wetsuits;
- The maximum size is 80cm² on the front and back. This space is allowed both on the inside and outside of the wetsuit;
- If the manufacturer wishes to have two or more logos on the front or back, the combined total must not exceed 80cm²;

- d) Logos on the side panel must be included within either the 80cm² for the back or the 80cm² for the front.

11. Body Decals:

- 11.1. ITU will provide body number decals, which may include a race identification logo, and each elite athlete will apply them prior to the event.
- 11.2. One set of body number decals are to be applied to each arm and each leg;
- 11.3. For double digit numbers, decals must be applied one above the other, not side by side;

For example the number 23 should appear like this **2** Not like this... **23**
3

12. Temporary Tattoos:

- 12.1. Athletes are not allowed to place any temporary tattoo, other than the race numbers and logos provided by ITU, on their body during ITU Events.

13. Podium apparel.

- 13.1. All the sponsor spaces and design colors indicated in this appendix, apply as well to the podium apparel.

APPENDIX F2: RIGHTS AND RESPONSIBILITIES (Elite, U23, Junior and Youth athletes)

	World Triathlon Series and Grand Final	Triathlon World Cup	Continental Championships	Triathlon Continental Cup	Multisport Championships	Other ITU Events
Uniform Colour and Design	As per the catalog	To be agreed in good faith between Athlete and NF	As per the catalog	To be agreed in good faith between Athlete and NF	As per the catalog	To be agreed in good faith between Athlete and NF
Family Name	Mandatory as per ITU Competition Rules					
Country Code						
ITU Logo						
Sponsor Spaces A to F	To be agreed in good faith between Athlete and NF					